

Discovery Green - Downtown Houston, Texas



FACT SHEET

WHAT Discovery Green

DESCRIPTION Visit downtown Houston's new park – Discovery Green – which opened in April 2008.

See, Touch, Hear, Taste and Explore 12 acres of urban green space featuring a oneacre lake; a children's playground; interactive water features; a multi-use amphitheater stage and sloping lawn; small and large dog runs; various public art works; Houston Public Library Express office; large lawn space; and great dining from The Grove and The Lake House restaurants operated by Schiller Del Grande

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Restaurant Group.

The park has active FREE **Spring/Summer** and **Fall/Winter** programming seasons featuring cultural art performances, films, live music, exercise, farmers market,

hands-on children's activities, writing workshops and more.

November 17 marks the opening of **The Ice at Discovery Green** presented by the Houston Chronicle. The model boat basin is transformed into the only outdoor ice skating rink in downtown Houston. Open daily through mid January.

LOCATION Downtown Houston, 1500 McKinney

Discovery Green is located across Avenida de las Americas from the George R. Brown Convention Center and the Hilton Americas Hotel. Toyota Center, Houston Center

and Minute Maid Park are only blocks away

SIZE 11.78 acres

GREENDiscovery Green is committed to sustainable design and operation. Located in the **OPERATIONS**middle of an urban center with access to public transportation, Discovery Green

provides storage for cyclists and is served by REV Houston, the free electronic taxi for downtown and midtown. Discovery Green obtains 100% of its power from renewable

sources, including solar and other efficient technologies.

In October 2009, Discovery Green achieved LEED Gold Certification, making it the first

completed LEED Gold project for new construction in downtown Houston.

MANAGEMENT Discovery Green Conservancy. The Conservancy is the first private non-profit

organization in Houston to be responsible for managing all aspects of a major park's

ongoing operations.

Barry Mandel, President

Susanne Theis, Programming Director Clark Curry, Operations Director Melinda Parmer, Business Manager

CONTACT www.discoverygreen.com or (713) 400-7336

BOARD OF Anne Duncan, Chair

DIRECTORS Herman Stude, Vice Chair, The Brown Foundation

Brady F. Carruth, The Wortham Foundation, Inc.

Tom Castro, El Dorado Capital

Dr. Larry R. Faulkner, Houston Endowment, Inc.

Nancy G. Kinder, Kinder Foundation

Jacqueline S. Martin, JS Martin Associates, LP John L. Nau, III, Silver Eagle Distributors

Bob Eury, Ex-Officio, Central Houston

Dawn Ulrich, Ex-Offico, Houston First Corporation

HISTORY

Discovery Green was the vision of Mayor Bill White, the Discovery Green Conservancy and the dedication of some of Houston's most generous citizens. The first step in the process of creating Houston's new park was to investigate a wide range of parks in other great cities, seeking to identify urban green spaces that were successful in cities such as New York, Boston, Atlanta, Chicago, and San Francisco. Input was also sought from Houston's own residents, in a series of public meetings and focus groups, seeking to identify what the city's diverse population valued in an outdoor destination.

With a beautiful setting and a vibrant and exciting entertainment program growing each day, Discovery Green has become a desirable urban gathering place for Houstonians and the millions of visitors to the city of Houston.

PROJECT COST

\$125 million

THE NAME

The Conservancy worked with the local media and community sponsors and sought the help of the public by creating a contest to name the park. More than 6,200 entries were submitted, and "Discovery Green" was selected as it fit the personality of the park, invited discovery and education, delight and surprise.

DESIGN

The Discovery Green design team included Hargreaves Associates, PageSoutherlandPage and Lauren Griffith Associates. Artists Margo Sawyer and Doug Hollis were integral members of the design team and produced three works of art for the park. A large team of local and international engineers and specialists supported the core design team. Learn more about the <u>History of Discovery Green</u>.

AWARDS

- Business Week/Architectural Record "Good Design is Good Business"
- Austin Chapter AIA Design Award
- Houston Chapter AIA Design Award (The Grove)
- ULI-Houston Development of Distinction Award
- USGBC-Houston Outstanding Environmental Project
- IIDA Texas/Oklahoma Design Excellence for Hospitality (The Grove)
- Society of American Registered Architects Design Award of Excellence (The Grove)
- Brick in Architecture Gold Award
- Gulf Coast Chapter, ASID. Best in Show (The Grove)
- Central Houston Inc. 2008 Allen Award for Civic Engagement
- Texas Construction's Best of 2008 Award
- Texas Downtown Association 2009 President's Awards Program for the Best Public Improvement
- Public Relations Society of American Houston Bronze Quill Integrated Marketing Award (2009)
- First World Architecture News (WAN) Effectiveness Awards (2011)
- American Marketing Association "Best of" Winner in the Venues & Arenas Category (2011)
- Finalist-Selected for 2011 Urban Land Institute Amanda Burden Urban Open Space Award (2011)
- American Marketing Association Marketer of the Year Award (2012)



Major Upcoming Activities at Discovery Green – Winter 2012 -2013

Most events are free and open to the public

The winter season has an array of frosty fun including outdoor ice skating, a vintage market, family films, an ice sculpting competition, Zumba and more!







The ICE at Discovery Green presented by The Houston Chronicle November 17 – January 27

Ice skating returns to Downtown Houston this holiday season! Lace up your skates and get ready for a memorable winter experience. Admission is \$12 and includes skate rental and tax. New this year, skip the line and pre-purchase tickets online. For skating hours, online ticket purchases and more information visit www.discoverygreen.com/ice

District I Family Day Saturday, December 1

Council member James Rodriguez unites families as they celebrate the school holidays. Learn about education and career paths, with a focus on "green" jobs. Event ends with an evening movie.

• Discovery Green Flea

December 15 and January 19

Enjoy vendors selling vintage clothing, antiques, collectibles, jewelry and more, plus kid activities and a bicycle repair workshop. Live music by Invincible Czars presented by Houston Public Media December 15.

Macy's Mistletoe on the Go!

Monday, December 24 - Tuesday, January 1

Get your kiss under Texas' biggest traveling mistletoe ball while it makes a stop at Discovery Green.

Neuro presents Magnificent 7 Ice Carving Competition January 5

Join Reverend Butter of DLG Ice Factory for the 5th Annual Ice Sculpting Competition where acclaimed ice artists from around the country transform blocks of ice into masterpieces using chainsaws and razor sharp chisels! Official beer provided by Stella Artois and music by Downfall 2012 and DJ CapsOne.

Houston Aeros Fan Skate at Discovery Green Wednesday, January 9

Wednesday, January 9

Skate with your favorite Houston Aeros players and get a photo with Chilly the mascot.

PARK FEATURES

ANDREA AND BILL WHITE PROMENADE

This walkway forms the heart of the park and offers a 360-degree view of Houston's skyline.

KINDER LAKE

Kinder Lake, encompassing more than an acre of the park, features water gardens and a model boat area, a shallow pool specifically designed to accommodate remote-controlled watercraft operated by park goers of all ages.

THE GROVE AND TREEHOUSE:

Overlooking the park's live oaks, Schiller Del Grande's destination restaurant and rooftop bar offer patrons exceptional food, service and views of the park.

THE LAKE HOUSE

The Lake House offers fast, casual, family-friendly food, with views of Kinder Lake and the Jones Lawn.

ANHEUSER-BUSCH STAGE AND FONDREN FOUNDATION PERFORMANCE SPACE

This amphitheater hosts a variety of performances, including music, theater, film and dance, and is oriented toward a sloped lawn for audience seating. When the platform is not in use, it is open to all park goers, either as space to work, lounge or dine near The Lake House café.

JONES LAWN

The Jones Lawn is the park's largest green space, providing ample area for major events or pick-up sports.

BROWN FOUNDATION PROMENADE

The Brown Foundation Promenade is shaded by 100-year-old oak trees, the largest of which is the Nancy G. Kinder Oak near Avenida de las Americas, one of four large live oaks moved to the park.

JOHN P. MCGOVERN CHILDREN'S PLAYGROUND

The playground is carved into an existing, tree-shaded hill, which shields youngsters from the surrounding streets and integrates the theme of the major migratory bird flyway over Houston. Individual species are represented in the play sets, and accompanying signage educates visitors. (Photo Credit: Jim Olive)



THE ALKEK BUILDING

Overlooking the Gateway Fountain and John P. McGovern Children's Playground, this building houses the park's staff, information center and public restrooms.

GATEWAY FOUNTAIN

The fountain offers a visual gateway to the park for visitors approaching from McKinney Street and is an extension of the playground area. Two systems of jets create a myriad of water activity atop a gently sloping granite surface, with 14-foot high arcing jets serving as gateway landmarks and smaller jets cycling on and off to invite park visitors for a closer look or some fun in the spray.

PUBLIC ART AT DISCOVERY GREEN

Discovery Green features works by artists Margo Sawyer and Doug Hollis. Great care was taken to ensure the art installations would be visually prominent, yet at home in the park's environs. In addition, Jean Dubuffet's Monument Au Fantome, an iconic sculpture by this world-renowned artist, has been relocated to the park.



Doug Hollis' MIST TREE



MARGO SAWYER'S SYNCHRONICITY OF COLOR



JEAN DUBUFFET'S MONUMENT AU FANTOME





- McNair Foundation Jogging Trail Clifford and Doris Faulkner Seating Area
- Waste Management, Inc. Gardens Compass Bank Waterside Lawn
- 3 Merrill Lynch & Co. Pier Cooper Industries Water Garden
- 4 Lindsey Waterside Landing & Garden Monument au Fantome, a gift from the Duncan Family Houston Astros Garden Grove
- 5 Kinder Lake Carruth Lake Lights
- 6 Anheuser-Busch Stage Fondren Foundation Performance Space Gita and Ali Saberioon Plaza
- 7 Gateway Fountain Vinson & Elkins Garden John P. McGovern Playground BP Solar Panels
- 8 Alkek Building Flores Terrace Stedman West Veranda Simmons Family Stage BP Solar Panels
- 9 The Lake House Cemex USA Terrace
- 10 Cullen Veranda Morgan Reading Room Powell Foundation Reading Room HPL Express BP Solar Panels
- 11 Sarofim Picnic Lawn Mist Tree, a gift from Fayez Sarofim
- 12 Bracewell Plaza Devon Energy Global Garden Robert R. and Kay M. Onstead Foundation Walk
- 13 Harriet and Joe Foster Dog Run Burguieres Foundation Seating Area Greg and Gretchen Tharp Fountain
- 14 Kinder Large Dog Run Friends of Lily, Kelly & Sadie Kinder Seating Area Wells Fargo Seating Area The Bela Fountain
- 15 Jones Lawn Synchronicity of Color
- 16 Andrea and Bill White Promenade L.H. and C.W. Duncan Foundation Seating Area Marathon Oil Bike Racks
- 17 The Brown Foundation Promenade CenterPoint Energy Seating Areas
- 18 Bernice Hevrdejs Butterfly Garden Sanders Hummingbird Garden Beverly and Staman Ogilvie Seating Area JP Morgan Chase Bench Area

- 19 Jimi Derrick's Arbor Wachovia Securities Seating Area Nancy G. Kinder Oak
- 20 Jack C. Alexander Plaza Lily Chen Foster Garden
- The Grove and the Treehouse
- 22 Grace Event Lawn Allen Family Rose Garden Lynda L. Transier Bandstand
- 23 Wortham Foundation Gardens Mary Lents Native Plant Garden Fulbright & Jaworski LLP Garden Tom Fricke Foundation Garden
- Hagstette Putting Green Michelle Rozzell Bulb Garden Trini's Shuffleboard Court
- 25 Maconda's Grove Carruth Foundation Bocce Courts
- 26 Riley Family Fountain Listening Vessels, a gift from Maconda Brown O'Connor Jackie Martin Family Scent Garden
- 27 Ray C. Fish Foundation Bench Area Long Plaza Mithoff Family Foundation Chapman and Clea's Garden



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MILESTONES

December 2004 Land Acquired/Donation by the City of Houston/

Formation of non-profit Houston Downtown Park Conservancy

(now Discovery Green Conservancy)

July 2005 Design Began

October 2006 Park Construction Began/Groundbreaking Ceremony/

Name Announcement

December 2007 \$54 million in private donations achieved for Building Campaign

January 2008 The Grove Restaurant opens/Convention District Garage opens

March 1, 2008 "One for Doc" Preview Concert at the park

April 13, 2008 Discovery Green opens

November 2008 The Ice at Discovery Green, Holiday Skating on Kinder Lake opens

April 2009 One Year Anniversary

Half a million visitors

400+ free high-quality public and private events 42,000 skaters at The Ice at Discovery Green

600+ news stories about the park

August 2009 1 million visitors

September 2009 Discovery Green Team membership giving program established

October 2009 Discovery Green achieves LEED Gold status

December 2009 Administaff Holiday Balloon, two-month holiday attraction,

premieres

April 2010 Two Year Anniversary

1.7 million visitors

800+ free high-quality public and private events 40,000+ skaters at The Ice at Discovery Green

April 2011	1500+ news stories about the park Hosted NCAA Big Dance concerts generating thousands of park visitors
May 2011	Finalist – Selected for 2011 Urban Land Institute Amanda Burden Urban Open Spaces Award
September 2011	Insperity Golf Experience, three-month mini golf attraction, premieres
March 2012	Received American Marketing Association Marketer of the Year Award