

Discovery Green - Downtown Houston, Texas



Photo by Katya Horner

FACT SHEET

WHAT Discovery Green

DESCRIPTION Visit Houston's premiere urban park – Discovery Green – which opened in April 2008.

See, Touch, Hear, Taste and Explore 12 acres of urban green space featuring a oneacre lake; a children's playground; interactive water features; a multi-use

amphitheater stage and sloping lawn; small and large dog runs; various public art works; Houston Public Library Express office; large lawn space; and great dining from

The Grove and The Lake House restaurants operated by Schiller Del Grande

Restaurant Group.

The park has active FREE **Spring, Fall and Winter** programming seasons featuring cultural art performances, films, live music, exercise, flea market, hands-on children's

activities, writing workshops and more.

The ICE at Discovery Green returns each Winter season. The model boat basin is transformed into the largest outdoor ice skating rink in the Southwest United States.

Open daily through February 8, 2015.

LOCATION Downtown Houston, 1500 McKinney

Discovery Green is located across Avenida de las Americas from the George R. Brown Convention Center and the Hilton Americas Hotel. Toyota Center, Houston Center

and Minute Maid Park are only blocks away.

SIZE 11.78 acres

GREEN OPERATIONS Discovery Green is committed to sustainable design and operation. Located in the middle of an urban center with access to public transportation, Discovery Green provides storage for cyclists and is served by REV Houston, the free electronic taxi for downtown and midtown. Discovery Green obtains 100% of its power from renewable

sources, including solar and other efficient technologies.

In October 2009, Discovery Green achieved LEED Gold Certification, making it the first

completed LEED Gold project for new construction in downtown Houston.

Getting to Discovery Green and around Downtown Houston is easier and greener

with the addition of Greenlink bus service and B-Cycle program.

MANAGEMENT Discovery Green Conservancy. The Conservancy is the first private non-profit

organization in Houston to be responsible for managing all aspects of a major park's

ongoing operations.

Barry Mandel, President

Susanne Theis, Programming Director Clark Curry, Operations Director

Melinda Parmer, Business Manager

CONTACT <u>www.discoverygreen.com</u> or (713) 400-7336

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Dr. Maconda B. O'Connor, The Brown Foundation, Inc. (Founding board member; deceased)

HISTORY

Discovery Green was the vision of Mayor Bill White, the Discovery Green Conservancy and the dedication of some of Houston's most generous citizens. The first step in the process of creating Houston's new park was to investigate a wide range of parks in other great cities, seeking to identify urban green spaces that were successful in cities such as New York, Boston, Atlanta, Chicago, and San Francisco. Input was also sought from Houston's own residents, in a series of public meetings and focus groups, seeking to identify what the city's diverse population valued in an outdoor destination.

With a beautiful setting and a vibrant and exciting entertainment program growing each day, Discovery Green has become a desirable urban gathering place for Houstonians and the millions of visitors to the city of Houston.

PROJECT COST

\$125 million

THE NAME

The Conservancy worked with the local media and community sponsors and sought the help of the public by creating a contest to name the park. More than 6,200 entries were submitted, and "Discovery Green" was selected as it fit the personality of the park, invited discovery and education, delight and surprise.

DESIGN

The Discovery Green design team included Hargreaves Associates, PageSoutherlandPage and Lauren Griffith Associates. Artists Margo Sawyer and Doug Hollis were integral members of the design team and produced three works of art for the park. A large team of local and international engineers and specialists supported the core design team. Learn more about the History of Discovery Green.

AWARDS

- Preservation Houston 2014 Future Landmark Award
- Business Week/Architectural Record "Good Design is Good Business"
- Austin Chapter AIA Design Award
- Houston Chapter AIA Design Award (The Grove)
- ULI-Houston Development of Distinction Award
- USGBC-Houston Outstanding Environmental Project
- IIDA Texas/Oklahoma Design Excellence for Hospitality (The Grove)
- Society of American Registered Architects Design Award of Excellence (The Grove)
- Brick in Architecture Gold Award
- Gulf Coast Chapter, ASID. Best in Show (The Grove)
- Central Houston Inc. 2008 Allen Award for Civic Engagement
- Texas Construction's Best of 2008 Award

- Texas Downtown Association 2009 President's Awards Program for the Best Public Improvement
- Public Relations Society of American Houston Bronze Quill Integrated Marketing Award (2009)
- First World Architecture News (WAN) Effectiveness Awards (2011)
- American Marketing Association "Best of" Winner in the Venues & Arenas Category (2011)
- Finalist-Selected for 2011 Urban Land Institute Amanda Burden Urban Open Space Award (2011)
- American Marketing Association Marketer of the Year Award (2012)
- Public Relations Society of America Houston Award Special Publications,
 Silver (2013)
- Public Relations Society of America Houston Award Events and Observances, Silver (2013)



This Season at Discovery Green – Winter 2014

Most events are free and open to the public. Ice skating is \$13 per person.

Discovery Green offers an array of activities including outdoor ice skating, family-friendly films, skating with Santa and more!









• The ICE

November 25, 2014 – February 8, 2015

Ice skating returns to Discovery Green this winter! The 7,716 square-foot ice skating surface, the largest in the Southwest, is kept at a frosty 22º F just for you! We recycle water from Kinder Lake to freeze the ice, all equipment runs on renewable energy and even the ice rink border is made from recycled plastic material. Open daily, including holidays. \$13 tickets include tax and skate rental. \$25 Speed Pass includes priority entrance. A portion of Speed Pass ticket sales supports Discovery Green Conservancy. Available only at discoverygreen.com/ice.

• Field of Light by Bruce Munro

November 22, 2014 – February 8, 2015 illuminated from 3 – 11 pm daily

Discovery Green dazzles with a captivating new, site-specific art installation, *Field of Light*, by British artist Bruce Munro. *Field of Light* comprises 4,500 radiant, frosted glass spheres atop slender stems connected by illuminated fiber optic. discoverygreen.com/fieldoflight

• Discovery Green Flea

December 20 and January 10, 11 am - 5 pm

Live music, plus vendors selling vintage clothing, antiques, jewelry and more. discoverygreen.com/flea

Skate with Santa presented by ExxonMobil Saturdays, November 29 – December 20, 4 – 5 pm

The man in the jolly red suit is on hand to skate with kids. Bring your camera for pictures!

Bank of America Friday Night Flicks Fridays, 7:30 pm

Skate and watch, or just enjoy the movie from the lawn!



MILESTONES

December 2004 Land Acquired/Donation by the City of Houston/

Formation of non-profit Houston Downtown Park Conservancy (now

Discovery Green Conservancy)

July 2005 Design Began

October 2006 Park Construction Began/Groundbreaking Ceremony/

Name Announcement

December 2007 \$54 million in private donations achieved for Building Campaign

January 2008 The Grove Restaurant opens/Convention District Garage opens

March 1, 2008 "One for Doc" Preview Concert at the park

April 13, 2008 Discovery Green opens

November 2008 The Ice at Discovery Green, Holiday Skating on Kinder Lake opens

April 2009 One Year Anniversary

Half a million visitors

400+ free high-quality public and private events 42,000 skaters at The Ice at Discovery Green

600+ news stories about the park

August 2009 1 million visitors

September 2009 Discovery Green Team membership giving program established

October 2009 Discovery Green achieves LEED Gold status

December 2009 Administaff Holiday Balloon, two-month holiday attraction, premieres

April 2010 Two Year Anniversary

1.7 million visitors

800+ free high-quality public and private events 40,000+ skaters at The Ice at Discovery Green

April 2011	1500+ news stories about the park Hosted NCAA Big Dance concerts generating thousands of park visitors
May 2011	Finalist – Selected for 2011 Urban Land Institute Amanda Burden Urban Open Spaces Award
September 2011	Insperity Golf Experience, three-month mini golf attraction, premieres
March 2012	Received American Marketing Association Marketer of the Year Award
April 2013	Discovery Green celebrates its fifth anniversary
September 2013	Dedication of The House (Heart) in Maconda's Grove
October 2013	Formation of Discovery Green Public Art Committee
March 2014	Unveiling of the Deck

PARK FEATURES (AS OF OCT. 2014)

ANDREA AND BILL WHITE PROMENADE

This walkway forms the heart of the park and offers a 360-degree view of Houston's skyline.

KINDER LAKE

Kinder Lake, encompassing more than an acre of the park, features water gardens and a model boat area, a shallow pool specifically designed to accommodate remote-controlled watercraft operated by park goers of all ages.

THE GROVE AND TREEHOUSE

Overlooking the park's live oaks, Schiller Del Grande's destination restaurant and rooftop bar offer patrons exceptional food, service and views of the park.

THE LAKE HOUSE

The Lake House offers fast, casual, family-friendly food, with views of Kinder Lake and the Jones Lawn.

ANHEUSER-BUSCH STAGE AND FONDREN FOUNDATION PERFORMANCE SPACE

This amphitheater hosts a variety of performances, including music, theater, film and dance, and is oriented toward a sloped lawn for audience seating. When the platform is not in use, it is open to all park goers, either as space to work, lounge or dine near The Lake House café.

JONES LAWN

The Jones Lawn is the park's largest green space, providing ample area for major events or pick-up sports.

BROWN FOUNDATION PROMENADE

The Brown Foundation Promenade is shaded by 100-year-old oak trees, the largest of which is the Nancy G. Kinder Oak near Avenida de las Americas, one of four large live oaks moved to the park.

JOHN P. MCGOVERN CHILDREN'S PLAYGROUND

The playground is carved into an existing, tree-shaded hill, which shields youngsters from the surrounding streets and integrates the theme of the major migratory bird flyway over Houston. Individual species are represented in the play sets, and accompanying signage educates visitors.

THE ALKEK BUILDING

Overlooking the Gateway Fountain and John P. McGovern Children's Playground, this building houses the park's staff, information center and public restrooms.

GATEWAY FOUNTAIN

The fountain offers a visual gateway to the park for visitors approaching from McKinney Street and is an extension of the playground area. Two systems of jets create a myriad of water activity atop a gently sloping granite surface, with 14-foot high arcing jets serving as gateway landmarks and smaller jets cycling on and off to invite park visitors for a closer look or some fun in the spray.

THE DECK

The first new addition to the park since its opening, 4,700-square-foot raised deck was installed in Spring 2014 adjacent to the Brown Promenade under the century-old live oak trees. The deck provides a shady place where visitors can relax, eat, read and enjoy the various sights and sounds of the park. In keeping with the park's mission, the deck is made from sustainable materials.

PUBLIC ART AT DISCOVERY GREEN

Discovery Green features works by artists Margo Sawyer and Doug Hollis. Great care was taken to ensure the art installations would be visually prominent, yet at home in the park's environs. In addition, Jean Dubuffet's *Monument Au Fantome*, an iconic sculpture by this world-renowned artist, has been relocated to the park.















- 1 McNair Foundation Jogging Trail Clifford and Doris Faulkner Seating Area
- 2 Waste Management, Inc. Gardens Compass Bank Waterside Lawn
- Merrill Lynch & Co. Pier Cooper Industries Water Garden
- 4 Lindsey Waterside Landing & Garden Monument au Fantome, a gift from the Duncan Family Houston Astros Garden Grove
- 5 Kinder Lake Carruth Lake Lights
- 6 Anheuser-Busch Stage Fondren Foundation Performance Space David Mitzner Plaza
- Gateway Fountain Vinson & Elkins Garden John P. McGovern Playground BP Solar Panels
- 8 Alkek Building Flores Terrace Stedman West Veranda Simmons Family Stage BP Solar Panels
- 9 The Lake House Cemex USA Terrace
- 10 Cullen Veranda Morgan Reading Room Powell Foundation Reading Room HPL Express BP Solar Panels
- 11 Sarofim Picnic Lawn Mist Tree, a gift from Fayez Sarofim
- 12 Bracewell Plaza
 Devon Energy Global Garden
 Robert R. and Kay M. Onstead
 Foundation Walk
- Harriet and Joe Foster Dog Run Burguieres Foundation Seating Area Greg and Gretchen Tharp Fountain
- 4 Kinder Large Dog Run Friends of Lily, Kelly & Sadie Kinder Seating Area Wells Fargo Seating Area The Bela Fountain
- 15 Jones Lawn Synchronicity of Color
- Andrea and Bill White Promenade L.H. and C.W. Duncan Foundation Seating Area Marathon Oil Bike Racks
- 17 The Brown Foundation Promenade CenterPoint Energy Seating Areas
- 18 Bernice Hevrdejs Butterfly Garden Sanders Hummingbird Garden Beverly and Staman Ogilvie Seating Area JP Morgan Chase Bench Area

- 19 Jimi Derrick's Arbor Wachovia Securities Seating Area Nancy G. Kinder Oak
 - Jack C. Alexander Plaza Lily Chen Foster Garden
 - The Grove and the Treehouse
- 2 Grace Event Lawn Allen Family Rose Garden Lynda L. Transier Bandstand
- Wortham Foundation Gardens Mary Lents Native Plant Garden Fulbright & Jaworski LLP Garden Tom Fricke Foundation Garden
- 4 Hagstette Putting Green Michelle Rozzell Bulb Garden Trini's Shuffleboard Court
- 25 Maconda's Grove Carruth Foundation Bocce Courts
- 6 Riley Family Fountain
 Listening Vessels, a gift from
 Maconda Brown O'Connor
 Jackie Martin Family Scent Garden
- 27 Ray C. Fish Foundation Bench Area Long Plaza Mithoff Family Foundation Chaoman and Clea's Garden