

Discovery Green - Downtown Houston, Texas



FACT SHEET

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| WHAT | Discovery Green |
| DESCRIPTION | <p>Visit downtown Houston's new park – Discovery Green – which opened in April 2008. See, Touch, Hear, Taste and Explore 12 acres of urban green space featuring a one-acre lake; a children's playground; interactive water features; a multi-use amphitheater stage and sloping lawn; small and large dog runs; various public art works; Houston Public Library Express office; large lawn space; and great dining from The Grove and The Lake House restaurants operated by Schiller Del Grande Restaurant Group.</p> <p>The park has active FREE Spring/Summer and Fall/Winter programming seasons featuring cultural art performances, films, live music, exercise, flea market, hands-on children's activities, writing workshops and more.</p> <p>The ICE at Discovery Green returns each Winter season. The model boat basin is transformed into the only outdoor ice skating rink in downtown Houston. Open daily through early February.</p> |
| LOCATION | <p>Downtown Houston, 1500 McKinney</p> <p>Discovery Green is located across Avenida de las Americas from the George R. Brown Convention Center and the Hilton Americas Hotel. Toyota Center, Houston Center and Minute Maid Park are only blocks away.</p> |
| SIZE | 11.78 acres |
| GREEN OPERATIONS | <p>Discovery Green is committed to sustainable design and operation. Located in the middle of an urban center with access to public transportation, Discovery Green provides storage for cyclists and is served by REV Houston, the free electronic taxi for downtown and midtown. Discovery Green obtains 100% of its power from renewable sources, including solar and other efficient technologies.</p> <p>In October 2009, Discovery Green achieved LEED Gold Certification, making it the first completed LEED Gold project for new construction in downtown Houston.</p> <p>Getting to Discovery Green and around Downtown Houston is easier and greener with the addition of Greenlink bus service and B-Cycle program.</p> |
| MANAGEMENT | <p>Discovery Green Conservancy. The Conservancy is the first private non-profit organization in Houston to be responsible for managing all aspects of a major park's ongoing operations.</p> <p>Barry Mandel, President Susanne Theis, Programming Director Clark Curry, Operations Director Melinda Parmer, Business Manager</p> |
| CONTACT | www.discoverygreen.com or (713) 400-7336 |
| BOARD OF DIRECTORS | <p>Anne Duncan, Chair Nancy Pittman, Vice Chair, The Brown Foundation Barry H. Caldwell, Waste Management, Inc. Brady F. Carruth, The Wortham Foundation, Inc. Thomas H. Castro, El Dorado Capital Jacqueline S. Martin, JS Martin Associates, LP</p> |

Nick Massad III, American Liberty Hospitality
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Polly Anne Whittle, Kinder Foundation
Robert Eury, Ex-Officio, Central Houston
Dawn Ulrich, Ex-Officio, Houston First Corporation

HISTORY

Discovery Green was the vision of Mayor Bill White, the Discovery Green Conservancy and the dedication of some of Houston's most generous citizens. The first step in the process of creating Houston's new park was to investigate a wide range of parks in other great cities, seeking to identify urban green spaces that were successful in cities such as New York, Boston, Atlanta, Chicago, and San Francisco. Input was also sought from Houston's own residents, in a series of public meetings and focus groups, seeking to identify what the city's diverse population valued in an outdoor destination.

With a beautiful setting and a vibrant and exciting entertainment program growing each day, Discovery Green has become a desirable urban gathering place for Houstonians and the millions of visitors to the city of Houston.

PROJECT COST

\$125 million

THE NAME

The Conservancy worked with the local media and community sponsors and sought the help of the public by creating a contest to name the park. More than 6,200 entries were submitted, and "Discovery Green" was selected as it fit the personality of the park, invited discovery and education, delight and surprise.

DESIGN

The Discovery Green design team included Hargreaves Associates, PageSoutherlandPage and Lauren Griffith Associates. Artists Margo Sawyer and Doug Hollis were integral members of the design team and produced three works of art for the park. A large team of local and international engineers and specialists supported the core design team. Learn more about the [History of Discovery Green](#).

AWARDS

- Business Week/Architectural Record "Good Design is Good Business" (2009)
- Austin Chapter AIA Design Award (2009)
- Houston Chapter AIA Design Award (The Grove) (2009)
- ULI-Houston Development of Distinction Award (2008)
- USGBC-Houston Outstanding Environmental Project (2008)
- IIDA Texas/Oklahoma Design Excellence for Hospitality (The Grove) (2008)
- Society of American Registered Architects Design Award of Excellence (The Grove) (2008)
- Brick in Architecture Gold Award (2009)
- Gulf Coast Chapter, ASID. Best in Show (The Grove) (2008)
- Central Houston Inc. 2008 Allen Award for Civic Engagement
- *Texas Construction's* Best of 2008 Award
- Texas Downtown Association 2009 President's Awards Program for the Best Public Improvement
- Public Relations Society of American Houston Bronze Quill – Integrated Marketing Award (2009)
- First World Architecture News (WAN) Effectiveness Awards (2011)
- American Marketing Association "Best of" Winner in the Venues & Arenas Category (2011)

- Finalist-Selected for 2011 Urban Land Institute Amanda Burden Urban Open Space Award (2011)
- American Marketing Association Marketer of the Year Award (2012)



DISCOVERY GREEN®
5TH ANNIVERSARY SEASON

Major Upcoming Activities at Discovery Green – Winter 2013-2014

Most events are free and open to the public

Discovery Green offers an array of activities including outdoor ice skating in the shadow of Houston's skyline, family-friendly films, skating with Santa, themed nights and more!



- **The ICE presented by XFINITY®**
November 22, 2013 – February 2, 2014
Ice skating returns to downtown Houston this holiday season! Discovery Green's model boat basin is transformed into an outdoor ice rink using renewable energy and water recycled from Kinder Lake. This year's rink boasts 7,716 square feet, making it the largest outdoor rink in the South and Southwest. Open daily, including holidays. \$12 per person; includes tax and skate rental. www.discoverygreen.com/ice
- **Mistletoe on the Go!**
Thursday, December 19 – Thursday, January 2
Get your kiss under Mistletoe on the Go! Texas' biggest traveling mistletoe ball while it makes a stop at Discovery Green. www.downtownhouston.org
- **Discovery Green FLEA**
December 21 and January 11, 11 am - 5 pm
Enjoy vendors selling vintage clothing, antiques, jewelry and more, plus kid's activities and a bicycle repair workshop. www.discoverygreen.com/filea
- **Weekly Events at The ICE*:**
Mondays: Cheap Skate Nights presented by Houston on the Cheap
Tuesdays: Jazz on Ice
Wednesdays: Latin Nights on ICE
Thursdays: Hot Nights on ICE
Fridays: Friday Night Flicks At The ICE
**Check DiscoveryGreen.com for official dates and times*
- **TET Festival**
Saturday, January 25, 9 am – 7 pm
A Vietnamese Lunar New Year Celebration. Free. www.tetfesthouston.org



MILESTONES

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| December 2004 | Land Acquired/Donation by the City of Houston/ Formation of non-profit Houston Downtown Park Conservancy (now Discovery Green Conservancy) |
| July 2005 | Design Began |
| October 2006 | Park Construction Began/Groundbreaking Ceremony/ Name Announcement |
| December 2007 | \$54 million in private donations achieved for Building Campaign |
| January 2008 | The Grove Restaurant opens/Convention District Garage opens |
| March 1, 2008 | “One for Doc” Preview Concert at the park |
| April 13, 2008 | Discovery Green opens |
| November 2008 | The Ice at Discovery Green, Holiday Skating on Kinder Lake opens |
| April 2009 | One Year Anniversary Half a million visitors 400+ free high-quality public and private events 42,000 skaters at The Ice at Discovery Green 600+ news stories about the park |
| August 2009 | 1 million visitors |
| September 2009 | Discovery Green Team membership giving program established |
| October 2009 | Discovery Green achieves LEED Gold status |
| December 2009 | Administaff Holiday Balloon, two-month holiday attraction, premieres |
| April 2010 | Two Year Anniversary 1.7 million visitors 800+ free high-quality public and private events 40,000+ skaters at The Ice at Discovery Green |

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| April 2011 | 1500+ news stories about the park Hosted NCAA Big Dance concerts generating thousands of park visitors |
| May 2011 | Finalist – Selected for 2011 Urban Land Institute Amanda Burden Urban Open Spaces Award |
| September 2011 | Insperity Golf Experience, three-month mini golf attraction, premieres |
| March 2012 | Received American Marketing Association Marketer of the Year Award |
| April 2013 | Discovery Green celebrates its fifth anniversary |

PARK FEATURES

ANDREA AND BILL WHITE PROMENADE

This walkway forms the heart of the park and offers a 360-degree view of Houston’s skyline.

KINDER LAKE

Kinder Lake, encompassing more than an acre of the park, features water gardens and a model boat area, a shallow pool specifically designed to accommodate remote-controlled watercraft operated by park goers of all ages.

THE GROVE AND TREEHOUSE:

Overlooking the park’s live oaks, Schiller Del Grande’s destination restaurant and rooftop bar offer patrons exceptional food, service and views of the park.

THE LAKE HOUSE

The Lake House offers fast, casual, family-friendly food, with views of Kinder Lake and the Jones Lawn.



ANHEUSER-BUSCH STAGE AND FONDREN FOUNDATION PERFORMANCE SPACE

This amphitheater hosts a variety of performances, including music, theater, film and dance, and is oriented toward a sloped lawn for audience seating. When the platform is not in use, it is open to all park goers, either as space to work, lounge or dine near The Lake House café.

JONES LAWN

The Jones Lawn is the park’s largest green space, providing ample area for major events or pick-up sports.

BROWN FOUNDATION PROMENADE

The Brown Foundation Promenade is shaded by 100-year-old oak trees, the largest of which is the Nancy G. Kinder Oak near Avenida de las Americas, one of four large live oaks moved to the park.



JOHN P. MCGOVERN CHILDREN’S PLAYGROUND

The playground is carved into an existing, tree-shaded hill, which shields youngsters from the surrounding streets and integrates the theme of the major migratory bird flyway over Houston. Individual species are represented in the play sets, and accompanying signage educates visitors. (Photo Credit: Jim Olive)

THE ALKEK BUILDING

Overlooking the Gateway Fountain and John P. McGovern Children’s Playground, this building houses the park’s staff, information center and public restrooms.

GATEWAY FOUNTAIN

The fountain offers a visual gateway to the park for visitors approaching from McKinney Street and is an extension of the playground area. Two systems of jets create a myriad of water activity atop a gently sloping granite surface, with 14-foot high arcing jets serving as gateway landmarks and smaller jets cycling on and off to invite park visitors for a closer look or some fun in the spray.

PUBLIC ART AT DISCOVERY GREEN

Discovery Green features works by artists Margo Sawyer and Doug Hollis. Great care was taken to ensure the art installations would be visually prominent, yet at home in the park’s environs. In addition, Jean Dubuffet’s *Monument Au Fantome*, an iconic sculpture by this world-renowned artist, has been relocated to the park.



DOUG HOLLIS’ MIST TREE



MARGO SAWYER’S SYNCHRONICITY OF COLOR



JEAN DUBUFFET’S MONUMENT AU FANTOME



See. Touch. Hear. Taste. Explore.



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| 1 | McNair Foundation Jogging Trail Clifford and Doris Faulkner Seating Area | 19 | Jimi Derrick's Arbor Wachovia Securities Seating Area Nancy G. Kinder Oak |
| 2 | Waste Management, Inc. Gardens Compass Bank Waterside Lawn | 20 | Jack C. Alexander Plaza Lily Chen Foster Garden |
| 3 | Merrill Lynch & Co. Pier Cooper Industries Water Garden | 21 | The Grove and the Treehouse |
| 4 | Lindsey Waterside Landing & Garden Monument au Fantome, a gift from the Duncan Family Houston Astros Garden Grove | 22 | Grace Event Lawn Allen Family Rose Garden Lynda L. Transier Bandstand |
| 5 | Kinder Lake Carruth Lake Lights | 23 | Worham Foundation Gardens Mary Lents Native Plant Garden Fulbright & Jaworski LLP Garden Tom Fricke Foundation Garden |
| 6 | Anheuser-Busch Stage Fondren Foundation Performance Space Gita and Ali Saberion Plaza | 24 | Hagstette Putting Green Michelle Rozzell Bulb Garden Trini's Shuffleboard Court |
| 7 | Gateway Fountain Vinson & Elkins Garden John P. McGovern Playground BP Solar Panels | 25 | Maconda's Grove Carruth Foundation Bocce Courts |
| 8 | Alkek Building Flores Terrace Stedman West Veranda Simmons Family Stage BP Solar Panels | 26 | Riley Family Fountain Listening Vessels, a gift from Maconda Brown O'Connor Jackie Martin Family Scent Garden |
| 9 | The Lake House Cemex USA Terrace | 27 | Ray C. Fish Foundation Bench Area Long Plaza Mithoff Family Foundation Chapman and Clea's Garden |
| 10 | Cullen Veranda Morgan Reading Room Powell Foundation Reading Room HPL Express BP Solar Panels | | |
| 11 | Sarofim Picnic Lawn Mist Tree, a gift from Faye Sarofim | | |
| 12 | Bracewell Plaza Devon Energy Global Garden Robert R. and Kay M. Onstead Foundation Walk | | |
| 13 | Harriet and Joe Foster Dog Run Burguiers Foundation Seating Area Greg and Gretchen Tharp Fountain | | |
| 14 | Kinder Large Dog Run Friends of Lily, Kelly & Sadie Kinder Seating Area Wells Fargo Seating Area The Bela Fountain | | |
| 15 | Jones Lawn Synchronicity of Color | | |
| 16 | Andrea and Bill White Promenade L.H. and C.W. Duncan Foundation Seating Area Marathon Oil Bike Racks | | |
| 17 | The Brown Foundation Promenade CenterPoint Energy Seating Areas | | |
| 18 | Bernice Hevrdejs Butterfly Garden Sanders Hummingbird Garden Beverly and Staman Ogilvie Seating Area JP Morgan Chase Bench Area | | |