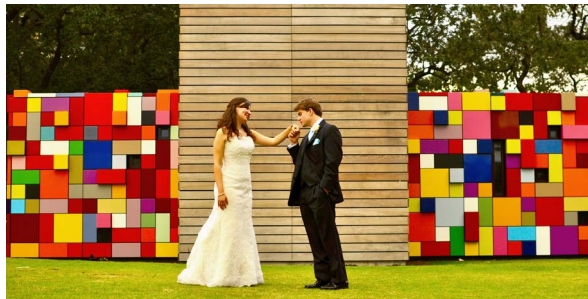
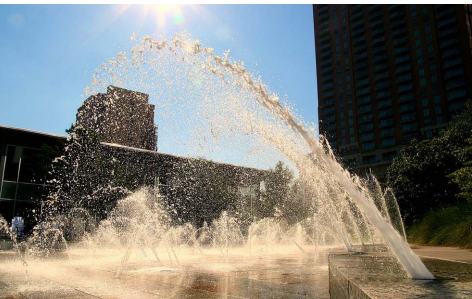


A GUIDE TO HOSTING YOUR EVENT AT HOUSTON'S DOWNTOWN PARK



DISCOVERY **GREEN**
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DISCOVERY GREEN | 1500 MCKINNEY ST HOUSTON, TX 77010
713.400.7336 | WWW.DISCOVERYGREEN.COM | EVENTINFO@DISCOVERYGREEN.COM

WELCOME TO DISCOVERY GREEN

Looking for a unique venue for your special event? Discovery Green offers event spaces that are available for rent for weddings, special occasions, corporate events, fund raisers, and similar activities.

Located in the heart of Houston, Discovery Green is a 12-acre urban park that has wide open green spaces, lush gardens, mature trees, broad promenades, tranquil water features, performance stages, and many other features that make the Park a perfect place for your next special event.

Discovery Green is operated and maintained by the Discovery Green Conservancy, a private, non-profit organization. The Conservancy welcomes the opportunity to accommodate your special event. To maintain and preserve the Park for all visitors, those wishing to hold an event at the Park must comply with certain rules and guidelines.



“A GEM OF A GREENSPACE IN A CITY THAT BOASTS MORE PARKLAND THAN ANY US CITY.”

– *Chicago Sun Times*

“...AN EMERALD GEM!”

– *The New York Times*

“AN URBAN OASIS”

– *Texas Monthly*



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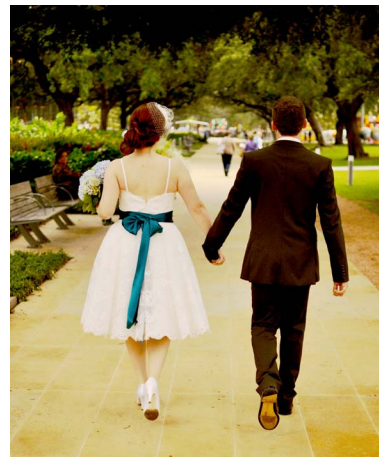


GEORGE H. BROWN CONVENTION CENTER

- | | | | | | | | |
|---|---|----|---|----|--|----|---|
| 1 | McNair Foundation Jogging Trail
Clifford and Doris Faulkner Seating Area | 8 | Alkek Building
Flores Terrace
Stedman West Veranda
Simmons Family Stage
BP Solar Panels | 14 | Kinder Large Dog Run
Friends of Lily, Kelly & Sadie Kinder Seating Area
Wells Fargo Seating Area
The Bela Fountain | 20 | Jack C. Alexander Plaza
Lily Chen Foster Garden |
| 2 | Waste Management, Inc. Gardens
Compass Bank Waterside Lawn | 9 | The Lake House
Cemex USA Terrace | 15 | Jones Lawn
Synchronicity of Color | 21 | The Grove and the Treehouse |
| 3 | Merrill Lynch & Co. Pier
Cooper Industries Water Garden | 10 | Cullen Veranda
Morgan Reading Room
Powell Foundation Reading Room
HPL Express
BP Solar Panels | 16 | Andrea and Bill White Promenade
L.H. and C.W. Duncan Foundation Seating Area
Marathon Oil Bike Racks | 22 | Grace Event Lawn
Allen Family Rose Garden
Lynda L. Transier Bandstand |
| 4 | Lindsey Waterside Landing & Garden
Monument au Fantome, a gift from the Duncan Family
Houston Astros Garden Grove | 11 | Sarofim Picnic Lawn
Mist Tree, a gift from Faye Sarofim | 17 | The Brown Foundation Promenade
CenterPoint Energy Seating Areas | 23 | Wortham Foundation Gardens
Mary Lents Native Plant Garden
Fulbright & Jaworski LLP Garden
Tom Fricke Foundation Garden |
| 5 | Kinder Lake
Carruth Lake Lights | 12 | Bracewell Plaza
Devon Energy Global Garden
Robert R. and Kay M. Onstead Foundation Walk | 18 | Bernice Hevrdejs Butterfly Garden
Sanders Hummingbird Garden
Beverly and Staman Ogilvie Seating Area
JP Morgan Chase Bench Area | 24 | Hagstette Putting Green
Michelle Rozzell Bulb Garden
Trini's Shuffleboard Court |
| 6 | Anheuser-Busch Stage
Fondren Foundation Performance Space
Gita and Ali Saberioon Plaza | 13 | Harriet and Joe Foster Dog Run
Burguieres Foundation Seating Area
Greg and Gretchen Tharp Fountain | 19 | Jimi Derrick's Arbor
Wachovia Securities Seating Area
Nancy G. Kinder Oak | 25 | Maconda's Grove
Carruth Foundation Bocce Courts |
| 7 | Gateway Fountain
Vinson & Elkins Garden
John P. McGovern Playground
BP Solar Panels | | | | | 26 | Riley Family Fountain
Lishelle Rozzell Bulb Garden
Maconda Brown O'Connor Jackie Martin Family Scent Garden |
| | | | | | | 27 | Ray C. Fish Foundation Bench Area
Long Plaza
Mithoff Family Foundation
Chapman and Clea's Garden |

VENUE OPPORTUNITIES

	CONCERT	LARGE CORPORATE EVENT	LIVE PRESS EVENT	CLIENT ENTERTAINMENT EVENT	CHARITY DINNER	WEDDING RECEPTION	COCKTAIL PARTY	FAMILY REUNION	BIRTHDAY PARTY	CHARITY FUN RUN	FESTIVAL	CORPORATE SAMPLING
Anheuser-Busch Stage	X	X	X							X	X	
Fondren Performance Space	X	X	X							X	X	
Lindsey Waterside Landing				X	X	X	X		X		X	X
Jones Lawn	X	X	X		X					X	X	X
Grace Event Lawn				X	X	X	X	X	X	X	X	X
Maconda's Grove				X	X	X	X	X		X		X
Transier Bandstand			X	X	X	X		X	X	X		
Andrea and Bill White Promenade										X	X	X
Sarofim Picnic Lawn				X				X	X		X	



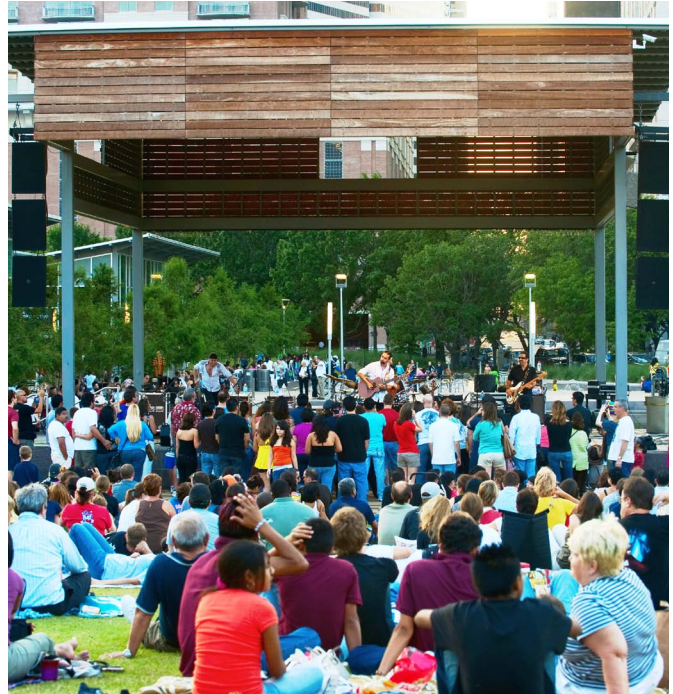
EVENT VENUE LICENSE FEES

FACILITY	CAPACITY	LICENSE FEE/DAY*	NOTES	SURCHARGES
AMPHITHEATER AREA				
\$8,000		INCLUDES ALL AREAS LISTED BELOW		
Fondren Performance Space - Partial	Lawn Seating: 966	\$500 (without stage)	12,880 sq. ft. sloped lawn	
Fondren Performance Space - All	Lawn Seating: 1,500	\$1,000 (without stage)	26,670 sq. ft. sloped lawn	
Anheuser-Busch Stage	Reception: 150 Seated Dinner: 100	\$500 (no sound or light)	see technical specifications (30' x 40' covered; 19' x 49' uncovered)	\$500 for stage, sound & lights
Saberion Plaza	Ancillary Seating or Concessions	\$500	must be rented with 1A, 1B or 1C; 94x36 = 3,384 sq. ft.	Amphitheater Alcohol Fee
Dressing Rooms		\$750	2 x five performers each	
Green Room Corridor Storage	Limited short-term event supply storage	\$50 per day; 3-day max.	Corridor access maintained	
Lindsey Waterside Landing	Reception: 750 Seated Dinner: 500 Tented Capacity: 270	\$2,500	120' x 70' lawn area (8,400 sq. ft.)	\$1,000 surcharge to install floor
JONES LAWN				
		LIMITED AVAILABILITY		
Jones Lawn Gala Tent Area	Reception: 5,000 Seated Dinner: 3,635	\$5,000 (without tent)	180' x 150' = 27,000 sq. ft.; 400A of 3-phase power; Tent Size = 132' x 180'	\$10,000 surcharge for tent + \$3,000 for floor
Jones Lawn - West End	Reception: 5,000 Seated Dinner: 4,255	\$5,000 (without tent)	180' x 135' = 24,300 sq. ft. for tent + \$3,000 for floor	\$10,000 surcharge
Tented Capacity: 1,568		400A of 3-phase power; limited 120-v power		
Surcharge for Installation of a Temporary Stage	Audience style seating: 5,000		70' wide x 50' deep temp stage area with strict access reqmts.	\$10,000
Walkway on North Side of Jones Lawn 160' x 400'	Major Services - no public access Minor Services - public access	\$1,000 \$500	14' wide x 130' long (concrete paved area only)	
Cullen veranda (east end near HPL)	Partial Use - public access Full Use - fenced	\$250 \$750	covered area; coordinate with HPL; 30' x 26' = 780 sq. ft.	
WORTHAM FOUNDATION GARDENS				
		\$8,000	INCLUDES ALL AREAS LISTED BELOW	
Grace Event Lawn and Transier Bandstand (fenceline also includes Allen Family Rose Garden)	Reception: 799 Seated Dinner: 533 Tented Capacity: 616-770 (SDG catering); 431-539 (another caterer)	\$3,500 with bandstand & rose garden in fence \$3,000 - lawn only	72' x 148' = 10,656 sq. ft. Tent size: 132' x 66' max.	\$1,000 surcharge to install floor
Maconda's Grove 135' x 80	Reception: 843 Seated Dinner: 562 Tented Capacity: 16 vendors	\$1,500 \$500 (Service Area for 3A only)	Trees limit tents to 10' wide Crushed stone bocce court; 120-v power; 10,800 sq. ft.	
Transier Bandstand (only) 14.5' x 16' (12' x 12' inside columns)	Performers or small private party	\$250	120v power	
MARKET AREA				
		\$2,000	PUBLIC ACCESS REQUIRED	
Andrea and Bill White Promenade	Tented Capacity: 32 vendors	\$2,000: 1-day event \$250/bay/week: exhibit (bay = 27 lf; 1 side only)	30' x 280' walk + dg strip 16-10' x 20' tents; 1 phone jack	Extra Fee for more than 12 Tents
FAMILY AREA				
		DOES NOT INCLUDE EXCLUSIVE USE OF PLAYGROUND OR INTERACTIVE FOUNTAIN		
Stedman West Birthday Veranda	Capacity: 40	\$75 per hour; includes two 6' tables & 20 chairs; add \$25 for fencing (optional)	Available Tuesday-Friday only, no weekends or holidays; \$100 refundable deposit & \$100 non-refundable insurance fee required	
Sarofim Picnic Lawn	Capacity: 200	\$500/4-hours with one 10' x 20' tent included	80' x 30' lawn with tent on pavement	Tables, chairs & fencing not included
RESTROOMS				
Alkek Building Restrooms	Men & Women - 3 fixtures each	\$150 per four hours	To remain open to public	\$25/hour
Event Restrooms (under slope; inside garage)	Men & Women - 3 fixtures each	\$250 per four hours	Licensee must monitor	\$50/hour

Fees are subject to change without prior notice. License fees do not include costs for permits; fees for rental items and services or insurance. License fee includes limits on set-up, breakdown and use of space before and after the event. Commercial sampling activity fees are not included in the above, and are available upon request. Houston-based 501(c)(3) charitable organizations are eligible for discounts on License Fees only, and must provide the Conservancy with an IRS Determination Letter and a State of Texas Sales Tax Form with its executed contract. Exhibits in areas outside the Andrea and Bill White Promenade are \$1.00/sf/week and are subject to restrictions based on impacts on recreational activity in the Park. Other requirements apply; see Event Planning Guide and its appendices.

ANHEUSER – BUSCH STAGE AND FONDREN PERFORMANCE SPACE

The Anheuser – Busch Stage and Fondren Performance Space is a state-of-the-art outdoor concert venue, with audio and lighting systems designed to enhance the unique diversity of Houston’s performing and visual arts, as well as all musical genres. The backdrop of the Stage is a magnificent view of Houston’s downtown skyline. The Stage faces the Fondren Performance Space, with convenient access from Avenida de las Americas and the George R. Brown Convention Center. The Stage can accommodate an oversized movie screen, with projection capabilities for outdoor movies, audio/visual slideshows and presentations, and live feeds. With no fixed seats, this gently sloped lawn is routinely covered with guests on blankets and pillows who are enjoying a variety of outdoor performances. It is a perfect area for large gatherings of guests to enjoy an arts performance, concert, or outdoor movie.



EVENT SUGGESTIONS

- Performances and concerts
- Corporate events and speakers
- Press conferences and media events
- Charity events
- Outdoor movies
- Holiday parties
- Client receptions

FEATURES

- 30'x 40' covered area with a ceiling height of 30'
- Uncovered wing extending from stage left measuring 19' x 49'
- Brazilian Ipe wood Stage floor; wheelchair accessible
- Dance sub-floor and Marley floor (upon request)
- Green Room lounge area with two dressing rooms, mirrors, sinks, full bath
- Inflatable 19'L x 25'W x 25'H structure and a 20' x 19' x 25' movie screen and projector to accommodate outdoor movies, slideshows and live feeds.
- The Fondren Performance Space also offers views of Kinder Lake to the north and Houston’s skyline to the west. It is convenient to underground parking and the George R. Brown Convention Center.

CAPACITY

Fondren Performance Space - 2,000

LINDSEY WATERSIDE LANDING

The Lindsey Waterside Landing is a manicured lawn space on the northeast side of the Park, bordering on a section of Kinder Lake. The location affords beautiful and tranquil views of the water, in addition to stunning views of Houston's downtown skyline. The landing is also adjacent to the Monument au Fantome, a masterpiece of modern art by Jean Dubuffet that was a gift from the Duncan Family.



EVENT SUGGESTIONS

- Weddings and receptions
- Charity events and dinners
- Holiday parties
- Client receptions
- Corporate events

FEATURES

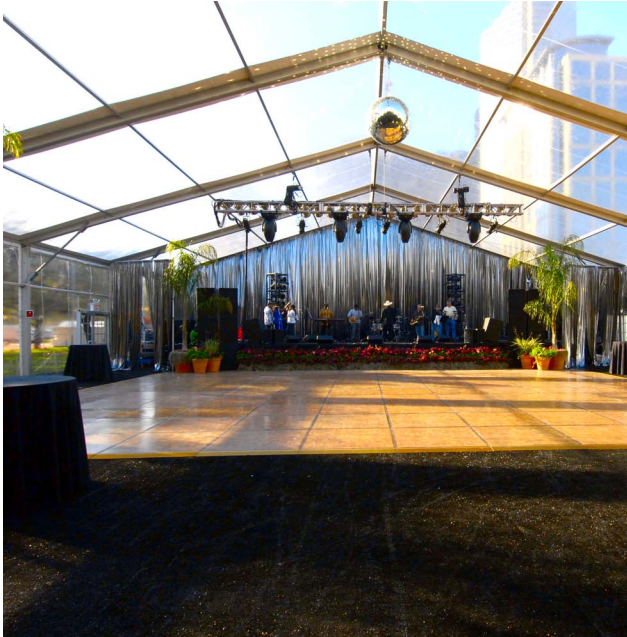
- 8,400 sq. ft. (120' x 70') lawn space
- Event restrooms (available for rent)
- Potable water
- Three-phase and limited 110v/20 amp power
- Data/phone pullbox

CAPACITY

- Tented – 266
- Un-tented – 450-650

JONES LAWN

The Jones Lawn is the largest green space at Discovery Green, and therefore offers panoramic views of the Park and unobstructed views of the downtown skyline. The Lawn is an exceptional manicured space that can accommodate almost any large gathering. From charity galas, festivals or concerts for hundreds or thousands, the Jones Lawn can make any event a memorable and magical occasion.



EVENT SUGGESTIONS

- Festivals
- Performances and concerts
- Gala events
- Corporate events
- Receptions and dinners
- Charity events
- Weddings and receptions
- Viewing parties
- Team building activities

CAPACITY

Audience style - 5,000-6,000

FEATURES

- 1 ½ acres of lawn space (400' x 160') adjacent to The Grove & Lake House restaurants
- Park's public restrooms are located nearby
- Three-phase and limited 110v/20 amp power
- Data/phone pullbox access
- Permanent anchors support large party tents up to 180' x 150'
- Due to its location over the underground parking garage, the Lawn is subject to weight restrictions.

GRACE EVENT LAWN

The Grace Event Lawn is located on the south side of Discovery Green, adjacent to the Wortham Foundation Gardens, The Grove restaurant, and Maconda's Grove. At about one quarter of an acre and surrounded primarily by trees and gardens, the Grace Event Lawn is an ideal space for a medium-sized event. The Lawn is also adjacent to the Transier Bandstand, which can accommodate speakers, a small band, or a DJ.



EVENT SUGGESTIONS

- Wedding ceremonies and receptions
- Small scale corporate events
- Charity events
- Holiday parties
- Client receptions/appreciations
- Cocktail parties

CAPACITY

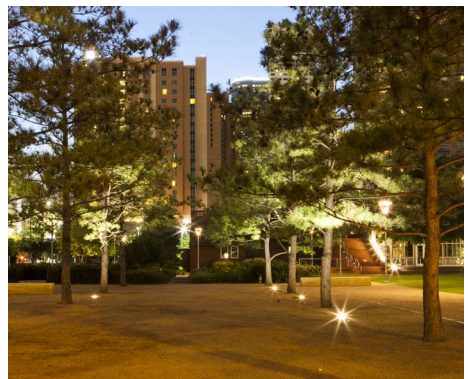
500-800

FEATURES

- 10,656 sq. ft. of space adjacent to The Grove
- Permanent anchors support standard party tents up to 132' x 66' (tent must be set back at least 50' from The Grove if the restaurant is not catering the event)
- Access to potable water
- Three-phase and limited 110v/20 amp power
- Data/phone pullbox access

MACONDA'S GROVE

Maconda's Grove is a one-quarter acre space with a crushed granite surface that is shaded by 15 towering loblolly pine trees. Despite its size, Maconda's Grove has a private, intimate feel, due to the soaring pine trees and resulting shade. The Transier Bandstand is also adjacent to Maconda's Grove, allowing for a speaker, a small band, or a DJ. Additionally, there are two bocce ball courts with limestone benches in the area.



EVENT SUGGESTIONS

- Catering kitchens
- Cocktail parties
- Small receptions
- Weddings

FEATURES

- 10,800 sq. ft. (135' x 80') area with a crushed granite surface adjacent to the Grace Event Lawn
- Access to three-phase and limited 110v/20 amp power (due to the trees tents can only be 10 ft. wide each)

CAPACITY

500

TRANSIER BANDSTAND

The Transier Bandstand is a smaller-scale stage that is elevated and covered. The Bandstand can accommodate small bands, speakers, and DJs for audiences on the Grace Event Lawn or in Maconda's Grove.



EVENT SUGGESTIONS

- DJs
- Speakers
- Small bands
- Birthday party entertainment

FEATURES

- Covered 12' x 12' area elevated 18" from the ground
- Faces the Grace Event Lawn and Maconda's Grove
- Access to three-phase and limited 110v/20 amp power

ANDREA AND BILL WHITE PROMENADE

The Andrea and Bill White Promenade is a wide granite walkway that bisects the Park, and serves as the local “market place” of Discovery Green. It serves as a space for temporary art exhibitions and other activities. A section of the Promenade is lined with sixteen 10' x 20' canopy tents, with additional permanent anchors in the pavement available for rent.



EVENT SUGGESTIONS

- Outdoor markets
- Art or craft exhibitions or markets
- Festival-type events requiring multiple vendors
- Corporate Sampling

CAPACITY

2,000

FEATURES

- Granite walkway ideal for events that require a solid surface for tents or vehicular access.
- Sixteen 10'x 20' canopy tents, with additional permanent anchors in the pavement available for rent
- Each ten space has access to three-phase and limited 110v/20 amp power
- Data/phone pullbox access

SAROFIM PICNIC LAWN

The Sarofim Picnic Lawn is a wide-open lawn space that is perfect for more than just a picnic. The Lawn is near the John P. McGovern Playground, the Mist Tree, and the Kinder Large Dog and the Harriet and Joe Foster Dog Runs, making it a perfect place for family get-togethers, such as reunions or birthday parties. The Lawn can also accommodate small private corporate events or client receptions. The Lawn has two permanent picnic tables, and borders the Andrea and Bill White Promenade.



EVENT SUGGESTIONS

- Birthday parties
- Small family reunions
- Small private corporate events
- Small client events

FEATURES

- 80' x 30' space with (1) 10' x 20' canopy market tent
- Potable water
- Event restrooms (available for rent)
- Available 110v/20 amp electrical power nearby
- Data/phone pullbox

CAPACITY

200

CORPORATE PRODUCT SAMPLING

For corporations looking for a “ready made” audience for product sampling or product launches, Discovery Green has large spaces and a diverse audience that can accommodate those requirements. The Park has between 2,000 and 10,000 visitors per day, depending on the day of the week and time of year. Most visitors are residents of Houston and the surrounding area with a wide demographic diversity expected in an international city.

Discovery Green is located across from the George R. Brown Convention Center, which attracts visitors from all over the world.

Some brands who have utilized Discovery Green include:

- Chevy Volt
- Montblanc – The John Lennon Educational Tour Bus
- Starkist Tuna
- Disney Parks
- Land Rover
- Carl’s Jr. Burgers
- WTBS

Corporate sampling activity is not included in the License Fee; these fees are available upon request.



FOR MORE INFORMATION CONTACT LORI@DISCOVERYGREEN.COM

POLICIES AND PROCEDURES

LICENSING AND RENTAL OF DISCOVERY GREEN

1. To hold an event at Discovery Green (the "Park"), you must submit an event application. If approved, you will be required to sign a License Agreement and pay a Booking Fee. A security deposit will be required 14 days before your event. Please allow 2 – 6 weeks to evaluate your application. We may not be able to process applications received less than 30 days prior to your event.
2. Your reservation can only be confirmed after the contract has been signed and the booking fee has been paid.
3. Discovery Green can be announced as the location of your event after the contract has been signed and the booking fee has been paid. Design of any promotional materials must be approved by Discovery Green.
4. You will be required to submit a detailed timeline, insurance certificate, site map and full payment of all fees at least 14 days before your event. Failure to meet this deadline may result in the cancellation of your event.
5. Discovery Green crews, supplies and/ or equipment are not included in venue license fees. Any additional fees incurred will be deducted from your security deposit. Rental/services are not included.

GENERAL PARK PROTECTION

1. The client/event sponsor is ultimately responsible for any damage to Discovery Green by guests, agents, employees, vendors, or contractors. Clients/event sponsors must return the Park to its original condition before the event took place, including any necessary cleaning and trash removal.
2. All structures (including bars, food stations, catering preparation stations, tables, etc.) must be constructed to avoid any damage to the Park, its lawns, floors, and landscaped areas.
3. All décor and signs must be freestanding. Nothing may be affixed to walls, floors, or any other Discovery Green fixture.
4. Alcohol is allowed only within a fenced area of the event, and with a valid permit from the Texas Alcoholic Beverages Commission.

CATERERS AND VENDORS

1. Event sponsors may employ their own vendors for equipment and services. However, every vendor must have all necessary business licenses and insurance.
2. All vendors must be pre-approved by the Conservancy. Discovery Green, may at its sole discretion, prohibit the use of a proposed vendor.
3. All caterers must review the Caterers/Contractors Guidelines and submit a completed application and required documents to the Discovery Green Event Coordinator.

INSURANCE AND PERMITS

1. Groups of 20 or more are required to reserve a dedicated space in the park.
2. The Conservancy requires that the Licensee provide a Certificate of Liability Insurance, which shall include, if applicable, evidence of Liquor Insurance, all as further described in Appendix B of the Event Planning Guide. The Certificate of Insurance must be provided at least 14 days prior to the Event.
3. Licensee must obtain all permits or licenses related to liquor, alcohol, health, tents, fire, sound, lane closures, valet areas and the activity of any Licensee subcontractor that requires a permit. All licensees must obey all federal, state and local laws.

POLICIES AND PROCEDURES

Please be advised that the ability to hold events in the Park is a privilege and not a right. While the Conservancy is interested in promoting the use of the Park, the Conservancy must weigh numerous factors in assessing each event application and may not always be able to accommodate your requested use. As such, submitting an event application does not ensure that you will be able to hold your event in the Park.

Note: The policies and procedures of Discovery Green's Event Planning Guide are subject to change. Additional rules may apply.

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“...EXEMPLIFIES WHAT SOME CITIES HAVE DONE TO TRANSFORM YOUNG PARKS INTO DYNAMIC CIVIC SPACES...”

– *Boston Globe*

“THE PERFECT CITY PARK”

– *Southern Living*

“THE BIGGEST LITTLE PARK IN THE WORLD”

– *Landscape Architecture*

NAMED ONE OF
“AMERICA’S COOLEST CITY PARKS”

– *Travel and Leisure Magazine*



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