



DISCOVERY GREEN®
5TH ANNIVERSARY SEASON

About

Discovery Green is a partnership between the City of Houston and the Discovery Green Conservancy, a non-profit, 501(C)3 organization. The Conservancy is responsible for maintaining and managing the 12-acre park; producing the 400+ free, annual events and activities; and raising funds to support the park.

Discovery Green receives no public funding. The park receives support from a variety of sources, including an annual contribution from the Houston First Corporation, a percentage of restaurant revenue, income from renting out various areas of the park, and philanthropy.

The Gala on the Green is the park's biggest fundraiser. Funds raised from the gala support the park's \$1.6 million annual programming budget, thereby enabling the park to provide free concerts, exercise classes, outdoor movies, and more.

QUICK FACTS

- Privately managed (*not a city park*)
- Size - 12 acres
- Opened in April 2008
- Cost - \$122 million
- 400+ free events annually
- Attendance Estimate:
 - Original: 500,000 annually
 - Actual: 1.2 million annually
- \$625,000,000 in economic development surrounding the park in the past five years
- \$4.7 million annual budget