

SUNDOWN AT THE GROVE SWEEPSTAKES ("Sweepstakes")

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASES DO NOT INCREASE ODDS OF WINNING. VOID IN ALASKA, FLORIDA, HAWAII, NEW YORK, RHODE ISLAND, PUERTO RICO, AND WHERE PROHIBITED OR RESTRICTED BY LAW. Enter by 8:00 p.m. CST on Sept 9, 2015.

Eligibility: Sweepstakes open to all legal U.S. residents of the United States and the District of Columbia, with the exception of Alaska, Florida, Hawaii, New York, Rhode Island, Puerto Rico, and where prohibited by law 21 years or older at the time of entry. Sweepstakes subject to all applicable federal, state, and local laws and regulations. The Sweepstakes is offered in the United States only and shall only be construed and evaluated according to United States law. Employees of Southwest Airlines Co. ("Sponsor"), their collective subsidiaries and affiliates, and advertising agencies, and their immediate families (spouse and parents, children and siblings, and their respective spouses) and individuals living in the same households of such employees are ineligible.

How to Enter: Enter for a chance to win, without purchase or obligation, by completing an entry form provided at the Sundown at the Grove location (The Grove, 1611 Lamar St, Houston, TX 77010) during the Sundown at the Grove event beginning on July 1st, 2015 at 5:30pm CST, taking place every Wednesday evening from 5:30pm-8:00pm and ending at 8:00pm CST on September 9, 2015. Dates when entry forms will be available include: July 1, 2015 5:30pm-8:00pm CST; July 8, 2015 5:30pm-8:00pm CST; July 15, 2015 5:30pm-8:00pm CST; July 22, 2015 5:30pm-8:00pm CST; July 29, 2015 5:30pm-8:00pm CST; August 5, 2015 5:30pm-8:00pm CST; August 12, 2015 5:30pm-8:00pm CST; August 19, 2015 5:30pm-8:00pm CST; August 26, 2015 5:30pm-8:00pm CST; September 2, 2015 5:30pm-8:00pm CST; and September 9, 2015 5:30pm-8:00pm CST. All entries become property of the Sponsor and will not be acknowledged or returned. Completed entries must be turned in at the Sundown at the Grove location by 8:00pm CST on September 9, 2015. Only one entry per person is allowed. No photocopied, mechanically, or electronically reproduced entries accepted. By entering this Sweepstakes, all entrants agree to these Official Rules and that Sponsor has the sole right to decide all matters and disputes arising from the Sweepstakes in its sole discretion, and the determination of the winner is final.

Drawing: On or about August 1, 2015, September 1, 2015, and September 10, 2015, a random drawing from all eligible entries received to date will be conducted by Sponsor. There will be three (3) Prize winners (one per month-July, August, and September) who will be notified via e-mail and/or phone on or about 72 hours after the random drawing takes place. **All non-winning entries will rollover to the next drawing.** Odds of winning depend on the total number of eligible entries received at the time of drawing. Entrants need not be present to win. An individual may only win one (1) out of the three (3) prizes, if drawn.

Prize/Approximate Retail Value: Each Prize consists of roundtrip air tickets for two (2) (winner and one (1) guest) to any Southwest Airlines® published, scheduled service in the United States and Puerto Rico (subject to Southwest Airlines terms and conditions; certain restrictions may apply). Tickets are not valid on code-share or any international service. Airline tickets awarded will bear the date of issue and the date of expiration. Expiration dates will not be extended, and tickets will not be refundable or redeemable for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If the winner does not live in a city served by Southwest Airlines, he/she is responsible for transportation to the nearest airport served by Southwest Airlines. Use of tickets is subject to airline's conditions and tariffs, and to all applicable federal regulations. Winner is responsible for booking all travel. Travel may be booked up to two (2) hours prior to departure and is based on seat availability. Winner's preferred dates of travel are based on availability at time of booking. Seats on any desired flight are not guaranteed. Government issued ID required to travel. All other expenses not specifically mentioned herein are the sole responsibility of the winner. If a travel guest is a minor, winner must be his/her parent/guardian, or be accompanied by his/her parent/guardian. Prize must be accepted as awarded. No prize substitutions, cash equivalent, or transfer of prizes permitted except at the sole discretion of the Sponsor. Prize subject to availability and the Sponsor reserves the right, at its sole discretion, to award a prize of greater or equal value if the advertised prize is unavailable. Approximate retail value of one Prize is \$800. Total approximate retail value of all Prizes is \$2,400. All federal, state, and local taxes and all other costs or expenses associated with the prize acceptance or use not specified herein as being provided are the sole responsibility of the winner. Winner will be required to sign an IRS Form W-9 with the winner's social security number or the equivalent. Failure to submit a Form W-9 upon request will result in forfeiture of the prize. Winnings over \$600 will be reported to the IRS.

To Claim Prize: Winner(s) will be selected on or about August 1, 2015, September 1, 2015, and September 10, 2015, and need not be present to win. Winner will be notified via e-mail and/or phone, and will be required to complete and sign an Affidavit of Eligibility and Liability Release, and where legal, a Publicity Release, which must be returned within seven (7) days after receipt or prize, will be forfeited and awarded to an alternate winner selected from among all remaining qualifiers. If prize notification letter or prize is returned undeliverable or unclaimed, the prize will be awarded to an alternate winner selected from among all remaining qualifiers. Prize winner's guests must execute a Liability Release, and where legal, Publicity Release prior to the issuance of travel documents.

Limitation of Liability: Neither Sponsor, nor their subsidiaries and affiliated entities are responsible for printing or typographical errors in any Sweepstakes-related materials; stolen, fraudulent, lost, late, misdirected, damaged, incomplete, altered, or illegible entries; or entries that are processed late or incorrectly or are lost due to computer or electronic malfunction. Sponsor is not responsible for technical, hardware, software, or telephone failure of any kind, lost or unavailable network connections or fraud, incomplete, garbled, or delayed computer transmission whether caused by Sponsor, user, or by any of the equipment or programming associated with or utilized in the promotion, or by any technical or human error which may occur in the process of submissions which may limit a participant's ability to participate in this Sweepstakes. Neither Sponsor, nor their subsidiaries and affiliated entities are responsible for any damages or injury incurred by winner and guests as a result of winning. Sponsor reserves the right to cancel or modify Sweepstakes if fraud or technical failure compromises the integrity of the Sweepstakes as determined by Sponsor, in its sole discretion. **By participating in the Sweepstakes, entrants agree to release and agree to indemnify, defend and hold harmless Sponsor, and their respective subsidiaries, affiliates, suppliers, distributors, and advertising agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any and all claims, demands, losses, or cause of action for any damages (including, without limitation, all consequential, punitive, and incidental damages), liability, loss, cost, fees (including attorneys' fees), including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize, and for claims based on publicity rights and intellectual property rights, defamation or invasion of privacy.**

Construction and Disputes All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Texas, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Texas. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. **THE EXCLUSIVE JURISDICTION FOR ANY DISPUTE SHALL BE IN THE FEDERAL OR STATE COURTS LOCATED IN DALLAS COUNTY, TEXAS.**

Official Rules: For complete details and Official Rules, visit <http://www.thegrovehouston.com/sundown>.

Winner's List: For a list of Winners, mail a request and self-addressed stamped envelope to be received by September 20, 2015 to: Southwest Airlines Sundown at the Grove Sweepstakes, 2702 Love Field Dr., HDQ 5MC, Dallas, TX 75235.

Sponsor: Southwest Airlines, P.O. Box 36611, Dallas, Texas 75235-1611